



# SUCCESSORPRO™

BUSINESS PLANNING & STAFFING TOOL FOR THE PRODUCER

## A SCIENCE BASED RECRUITING, SELECTION & SUCCESSION PLANNING TOOL FOR PRODUCERS



### Select a successor and staff your business.

Before you turn your book of business over to a successor, use science and advanced statistical methods to predict their performance. Introducing, the new **Successor Pro™**. A succession planning tool based on 25 years of performance research and over 3 million assessments.

#### The Successor Pro™

- Improves performance and retention of your staff
- Identifies candidates that will match with your management style
- Uses science to identify suitability to different roles
- Includes coaching and development suggestions
- Available on demand in real time, no software required
- Includes a user friendly Profile Administration Center for applicant tracking
- No up-front costs, pay as you go

The new **Successor Pro™** is a stat-of-the-art field tool, specifically designed to help producers quickly and efficiently select successors, Associate Agents, Marketing Assistants, Admin Professionals and staff that will perform and stay with the organization.

**Select top performing successors & safeguard the future of your business.**

**Stop guessing, start predicting performance. Put advanced statistical methods and principles of psychology into your business development and succession planning.**

## SELFMANAGEMENT GROUP

SELECT | DEVELOP | RETAIN | TOP PERFORMERS

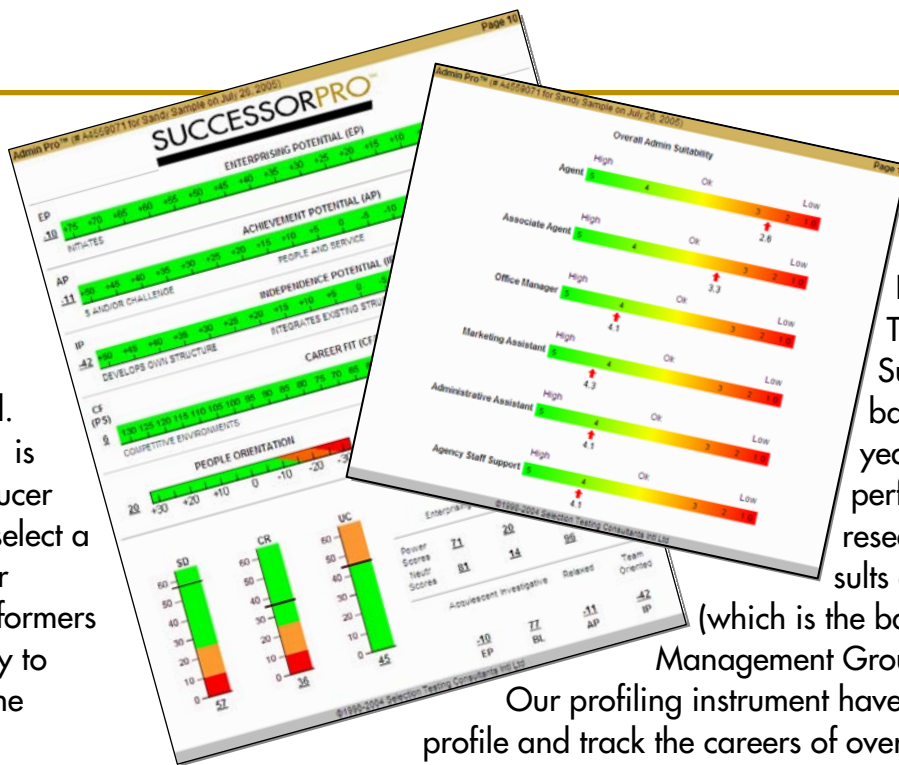
The new **Successor Pro™** is the world's first, fully integrated, on-line recruiting, selection, business planning and succession planning tool. The **Successor Pro™** is proven to help the producer quickly and accurately select a successor and staff their operation with high performers that are statistically likely to perform and stay with the organization. It is a comprehensive approach to selection and development based on advanced statistical methods, principles of psychology, and over 25 years of professional coaching work with top performing sales executives, producers, associate agents and staff.

### Stop Guessing, Start Predicting Performance

The **Successor Pro™** is a state-of-the-art psychometric profiling tool that measures the potential for success and suitability to specific key roles in competitive sales environment and is suitable for assessing the critical success traits for:

- Agent
- Associate Agent
- Office Manager
- Marketing Assistant
- Administrative Assistant
- Agency Staff Support
- And more

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[WWW.SELF-MANAGEMENT.COM](http://WWW.SELF-MANAGEMENT.COM)



### The Science of Normative Profiling

The new **Successor Pro™** is based on over 25 years of performance research and the results of the POP™ (which is the basis for all Self Management Group profiles).

Our profiling instrument have been used to profile and track the careers of over 3.5 million people active or seeking employment in competitive sales careers such as financial services, insurance sales, automotive sales, real estate, heavy equipment, beverages, security systems, contact centers and many other sales cultures. With this quantity and quality of data, our assessment tools have been validated in many sales cultures and used to develop ideal candidate models for specific industries and even specific companies and management cultures.

**Self Management Group** is a world leader in screening, selecting, training, and retaining top performing self managers. SMG's thoroughly validated assessment tools predict performance and retention. For over 25 years, SMG has partnered with the worlds leading companies to develop high performance, self managed organizational cultures.

**Try Out the Successor Pro™ 7.0 Today**  
 For a free demo and complimentary consult, contact

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