

SELFMANAGEMENT

GROUP

SELECT | DEVELOP | RETAIN | TOP PERFORMERS

SELECTING HIGH PERFORMERS WITH EFFORT HISTORY

ON-DEMAND 360° E-REFERENCING®

Toronto, Ont. – Monday, October 09, 2006 - The Self Management Group announces the release of a revolutionary new high-speed referencing tool that allows hiring managers and employers to check references quickly. On-Demand 360° Referencing® is a customized, on-line, high-speed reference checking and reporting system that provides Hiring Managers with honest, measurable references for their candidates.

"Many organizations have given up on reference checking due to a low response rate and liability issues but we are very pleased to report that On-Demand 360° Referencing® is already producing an 80% response rate with references in several organizations" said John Marshall Ph.D. "Reference Checking is the only part of the hiring cycle where a Hiring Manager has the opportunity to externally verify what a candidate has been telling them. This tool uses state-of-the-art technology to allow hiring managers to get back to this critical step in the hiring process and to accurately and unanimously verify a candidates effort history."

ON-DEMAND 360° E-REFERENCING® BENEFITS:

- ✓ Confidential, on-line interface delivers up to 80% more honest references
- ✓ Provides measurable data on key, job relevant attributes
- ✓ High-speed process reduces time required to perform reference checks
- ✓ Helps you hire good candidates quickly without skipping due diligence
- ✓ Reduces the legal risks associated with reference checking
- ✓ Produces candid self-analysis of candidates perceived performance
- ✓ Produces follow-up interview questions based on reference scoring
- ✓ Quick set up and painless to operate

Now you can get trustworthy, job specific reference information through a process that is quicker and less costly than traditional phone reference checking and will even aid in training and development if you choose to hire.

GETTING STARTED:

Contact Jason Kipps, 416-746-0444, Ex. 248 to learn more and to set up a free demonstration of this new program.

THE SELF MANAGEMENT GROUP:

By partnering with SMG, companies build high-performance cultures and attract, screen, select, develop and retain self-managed high performing people more effectively. A Canadian company, The Self Management Group was the first psychometric profiling company on the internet and has been developing self-managers for over 25 years. Services are available in over 25 different languages and in 23 different countries.

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For immediate release

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