Trust, the ability to manage it and quickly create it, is critical to the success of your business. Introducing the TRUSTPRO™, a sophisticated assessment tool that helps organizations diagnose, measure and develop individual levels of trust. Available online, its ease of delivery provides a quick, immediate and accurate assessment of an individual’s trustworthiness and helps leadership to coach and develop this critical trait.

TRUSTPRO™ helps to reduce reputational risk and provides competitive advantage by leveraging your best assets - your people.
With almost two decades of extensive work in both the public and private sector, the TRUSTPRO™ was developed in partnership with Trust Expert, Deborah Nixon, Ph.D. and Trust Learning Solutions.

The TRUSTPRO™ assists organizations in diagnosing the critical issue of trust in order to provide targeted and precise training and coaching that maximizes the level of trust of all employees.

The TRUSTPRO™ is based on the premise that trust, the ability to create it and maintain it, plays a critical role in performance. For any business relationship to be successful, company representatives must follow through with their commitments and be capable of engendering trust quickly.

The TRUSTPRO™ identifies an individual’s propensity toward trust and diagnoses what the individual does to impede or facilitate it in their business relationships. The customized, detailed reporting system helps leadership to coach and develop this critical skill.

**SELF MANAGEMENT GROUP**

For over three decades now, we have been world leaders, partnering with clients to attract, screen, select and develop top potential. We maximize results through state-of-the-art screening tools, thoroughly validated assessments, innovative self-management training, coaching & leadership consulting services.

**Thousands of hours of research, 4.5 million assessments and a deep understanding of best practices allow us to accurately predict performance & retention and dramatically improve results.**

When using our processes, clients achieve significant return on investment and they can use science to help them coach their staff and predict the potential performance of candidates in a variety of roles.

**Try out the TRUSTPRO™**

For a free demo and complimentary consultation, contact:

**John Marshall, Ph.D.**

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