

# SELFEMPLOYMENTPRO™



The **SELFEMPLOYMENTPRO™** is a highly effective self assessment that helps individuals identify the ideal self employed business opportunity. The **SELFEMPLOYMENTPRO™** does not judge whether or not an individual is suited for self employment but rather directs the individual into the most appropriate type of self employment opportunity. Many individuals dream of self employment but are risk adverse. The **SELFEMPLOYMENTPRO™** reduces the risk and has helped many individuals make the transition to self employment.

## SELFEMPLOYMENTPRO™

- Identifies the key characteristics that influence entrepreneurial success
- Recommends a self employment career strategy
- Suggests a development plan to address any competency gaps
- Highlights the ideal self employment environment
- Provides numerous examples of suitable opportunities

The **SELFEMPLOYMENTPRO™** is an important step in exploring self employment opportunities and is included in our "Six Steps to Self Employment" book which is a complete guide to helping individuals develop satisfying, successful self employment opportunities.



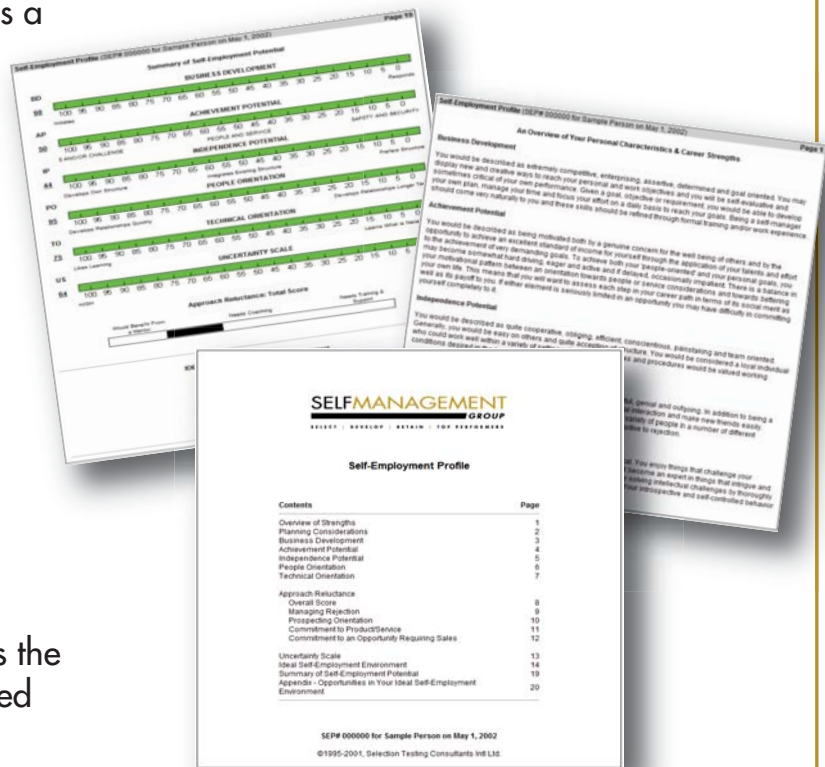
The **SELFEMPLOYMENTPRO™** provides a road map to help an individual identify suitable self employment opportunities and develop a plan to explore specific environments that match individual strengths and characteristics.

In addition, the book "Six Steps to Self Employment" combined with the **SELFEMPLOYMENTPRO™** will help an individual assess their risk tolerance, ROI expectations and investment requirements associated with specific opportunities.

The **SELFEMPLOYMENTPRO™** assesses the requirements of the four major self employed career options: agent/representative, consulting/contract, small business and franchises.

The **SELFEMPLOYMENTPRO™** measures:

- Key Inherent Characteristics
- Opportunities to Look For and Avoid
- Type of Approach to Develop Customers
- Key Career Motivators
- Need for Structure and Systems
- Interest in New Contacts
- Interest in Learning
- Overall Approach Reluctance
- Managing Rejection
- Prospecting Orientation
- Commitment to Product/Service
- Summary of Self Employment Potential



## SELF MANAGEMENT GROUP

The **Self Management Group** is a world leader in screening, selecting, developing, and retaining top performers. For over 30 years, the **Self Management Group** has partnered with leading companies to develop high performance, self managed organizational cultures.

For more information about the **SELFEMPLOYMENTPRO™** and the **Self Management Group's** other profiling and training systems please visit [www.selfmgmt.com](http://www.selfmgmt.com) or call 416.746.0444.

For a free demo and complimentary consultation contact:

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