



# RECRUITING DIVERSITY CERTIFICATION WORKSHOP

A Workshop Focused on Recruiting & Developing a Diverse,  
Inclusive, and Culturally Competent Workforce

***Training recruiters to source and assess candidates to build a diverse workforce and build diverse pipelines to create a solid succession planning system.***

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## AGENDA

- ✓ **Self Awareness:**  
Uncovering attitudes towards D & I and how they interact with management & recruitment styles.
- ✓ **Sourcing and Attraction:**  
Shaping an effective strategy to attract and engage diverse groups to meet the needs of your market.
- ✓ **Screening:**  
Building a pre-screening/screening process that leverages diversity and eliminates any potential adverse impacts on candidates.
- ✓ **Selection and Decision-Making:**  
Enhancing your selection process so that it leverages diversity, respects all candidates and sets the organization up for success.
- ✓ **Process & Conversion:**  
Ensuring that your recruitment process attracts, engages and positively impacts diverse candidates to enhance the quality of hires and protect your employment brand.