



BUILDING A RECRUITING CULTURE

A Workshop Focused on the Art & Science of Attracting & Recruiting High Quality Candidates

The Who, Where & How of Recruiting

Training recruiters to build a proactive pipeline to grow the business

AGENDA

- ✓ **Building a Recruiting Culture:**
Foster an environment that is aligned with your talent acquisition goals
- ✓ **Identifying Ideal Candidates:**
Learn how to use analytics to identify the best candidates for your business
- ✓ **The “Where” & “Why” of Recruiting:**
Understand new approaches on where to find candidates and why they might be attracted to your opportunity
- ✓ **Finding Ideal Recruits:**
Let us show you the most effective methods in making the best use of your resources to source quality candidates